

## MCR 3U

### PART 1: TRANSFORMATIONS OF EXPONENTIAL FUNCTIONS

Parent form of an exponential function




$$y = A^x, \text{ where } A > 0 \text{ and } A \neq 1.$$

The family of exponential functions undergo transformations similar to those found with other functions, such as  $y = x^2$ ,  $y = x^3$ ,  $y = \sqrt{x}$ , and  $y = |x|$ .

Compare the first 2 columns of the chart below. Describe the transformation that is applied to the parent function.

Parent	Transformed Function	Transformation?
$y = 2^x$	$f(x) = 3(2)^{x-1}$	
$y = 10^x$	$n(x) = -10^x$	
$y = 3^x$	$g(x) = 9^x - 3$	
$y = 1.03^n$	$A(n) = 100(1.03)^n$	
$y = \left(\frac{1}{2}\right)^x$	$h(x) = \left(\frac{1}{2}\right)^x + 2$	

The general form of a transformed exponential function is...

$y = A^x$ parent		$f(x) = a(A)^{k(x-h)} + v$ transformed function
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where

$A = \text{base}$  of the parent exponential function

$a$  = vertical expansion/compression/reflection in  $x$  –axis

$v$  = vertical shift

$k$  = horizontal expansion/compression/reflection in  $y$  –axis

$h$  = horizontal shift

## EXERCISE:

①

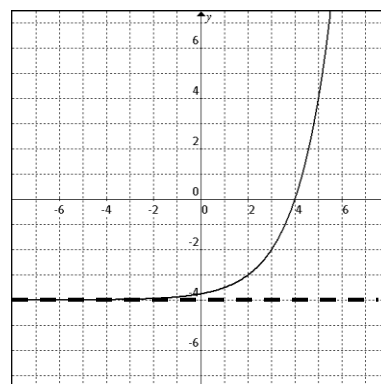
For each exponential function,

- Use exponent rules to simplify the equation.
- Highlight the parent graph and state its equation
- Describe the transformation to the parent function and write the mapping.
- State the location of the horizontal asymptote.
- Complete a table using  $x = -1, 0, 1$ . Sketch the transformed function.
- Describe domain and range.

**EXAMPLE:**  $f(x) = 8(2)^{x-5} - 4$

- $f(x) = 2^3(2)^{x-5} - 4$   
 $f(x) = (2)^{x-2} - 4$
- PARENT:  $y = 2^x$
- TRANSFORMATION: shift right 2 and down 4
- Horizontal Asymptote:  $y = -4$
- TABLE:

x	$y = 2^x$	$(x + 2, y - 4)$
-1	0.5	(1, -3.5)
0	1	(2, -3)
1	2	(3, -2)



$$D = \{x \in \mathbb{R}\}; R = \{y \in \mathbb{R}, y > -4\}$$

- A)  $f(x) = 4(2^x) - 2$       B)  $f(x) = 9(3^{x+3})$       C)  $f(x) = \frac{1}{8}\left(\frac{1}{2}\right)^x + 1$
- D)  $f(x) = \frac{1}{8}(2)^{x+1}$       E)  $y = -3(3)^{x+2} + 1$       F)  $f(x) = \frac{1}{16}(2)^{-x-3}$
- G)  $y = 3\left(\frac{1}{2}\right)^{x-3} + 3$       H)  $y = 2\left(\frac{1}{5}\right)^{x-2} - 25$       I)  $f(x) = -2\left(\frac{1}{3}\right)^x - 2$
- J)  $y = 3(2)^x - 3$       K)  $y = -(3)^{x+1} - 2$       L)  $y = -\frac{1}{2}\left(\frac{1}{2}\right)^{x+2} + 2$

②

For each function in #1 A-F, evaluate  $f(-1)$ ,  $f(0)$ ,  $f(2)$ , and  $f(x) = 0$ .

## **PART 2: DETERMINING the EQUATION of the EXPONENTIAL FUNCTION**

***Consider any PARENT Exponential Function:***

**2 key points of the parent include** → (0, 1) & (1, A)

If we locate the images of these 2 parent points, we can determine the equation in the form  $f(x) = a(A)^{(x-h)} + v$ .

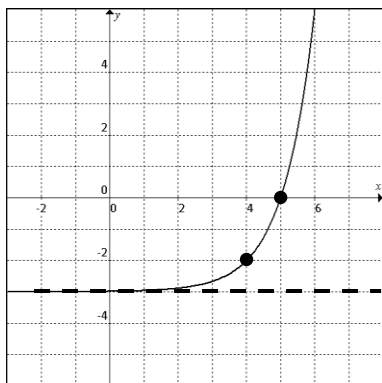
STEP ① Sketch the horizontal asymptote → value of  $v$ .

STEP ② Locate 2 points (with integer coordinates) nearest the HA.

- Point closest to HA provides horizontal shift ( $h$ ) from (0, 1) AND any vertical expansion ( $a$ ) counting from HA.
- 2<sup>nd</sup> point determines base ( $A$ ) – count from HA to this point, however, we also need to account for any vertical expansion.
- INCREASING function → " $A$ " = whole number.  
DECREASING function → " $A$ " = reciprocal of the whole number.

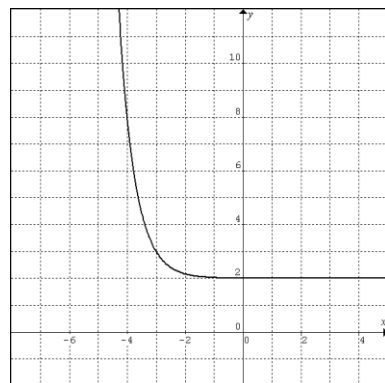
Determine the equation of each exponential function in the form  $y = a(A)^{(x-h)} + v$ .

1.

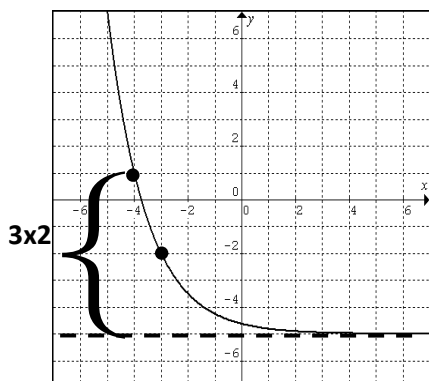


$$\begin{aligned} v &= -3 \\ h &= \text{right } 4 \\ a &= 1 \\ A &= 3 \text{ [increases]} \\ f(x) &= 3^{x-4} - 3 \end{aligned}$$

2.

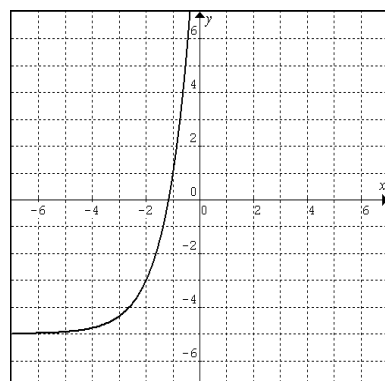


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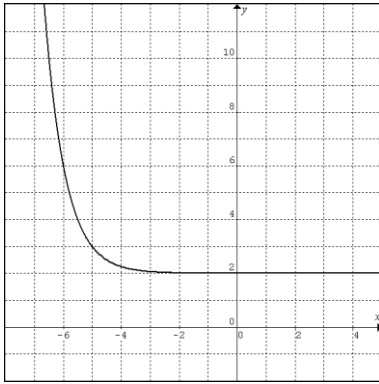


$$\begin{aligned} v &= -5 \\ h &= \text{left } 3 \\ a &= 3 \\ A &= \frac{1}{2} \text{ [decreases]} \\ f(x) &= 3\left(\frac{1}{2}\right)^{x+3} - 5 \end{aligned}$$

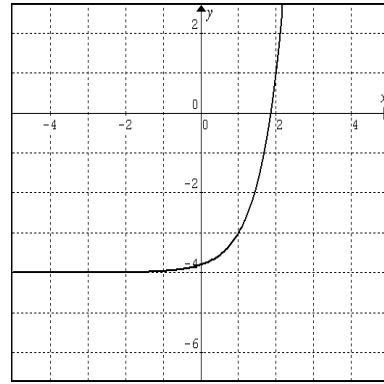
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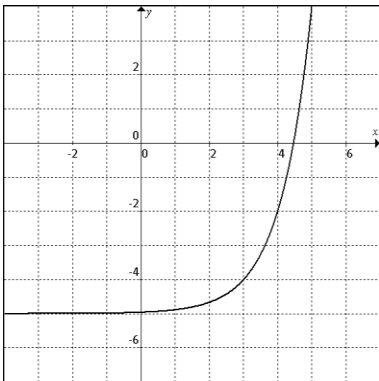
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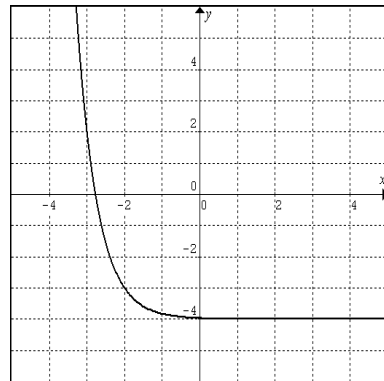
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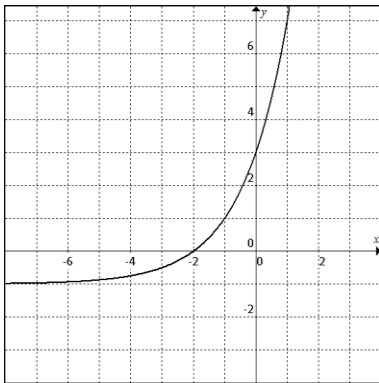
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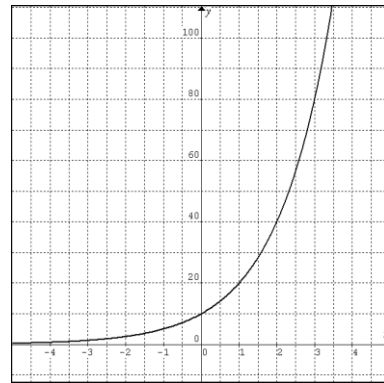
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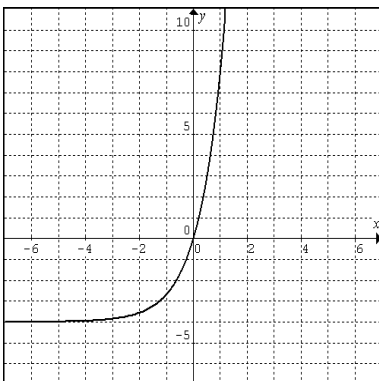


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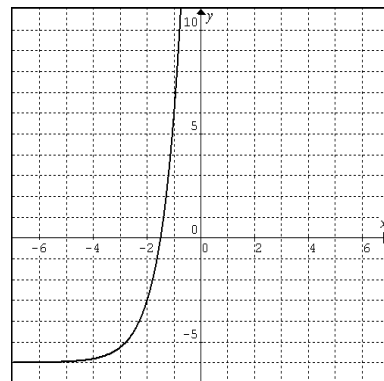


Express in the form  $y = a(A)^x$ .

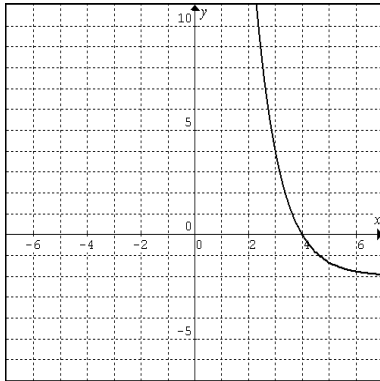
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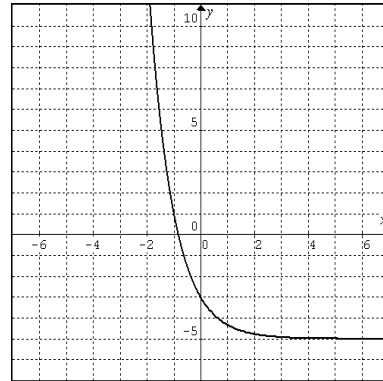
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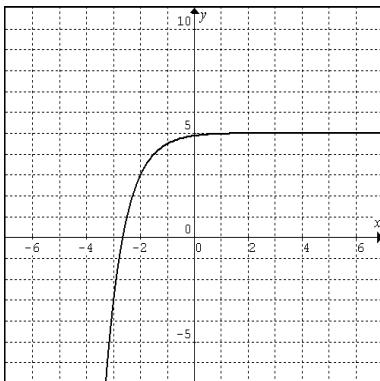
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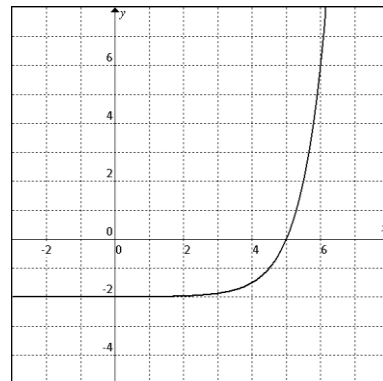
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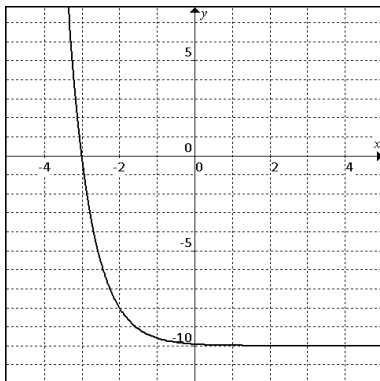
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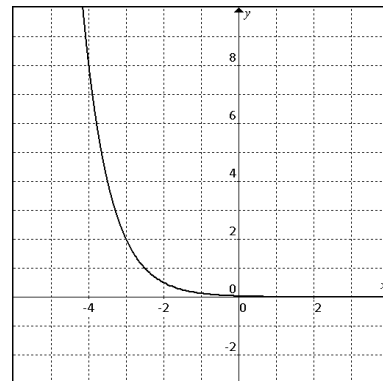
16.



17.



18.

**ANSWERS: (in no particular order)**

$$Y=3^{(x-4)}-3$$

$$Y=(1/6)^{(x+3)}+2$$

$$Y=4(3)^x-4$$

$$Y=2(1/4)^{(x+3)}$$

$$Y=3^{(x-3)}-5$$

$$Y=-2(1/4)^{(x+2)}+5$$

$$Y=2^{(x+2)}-1$$

$$Y=2(1/5)^{(x+2)}-10$$

$$Y=10(2)^x$$

$$Y=2(3)^{(x+2)}-5$$

$$Y=3(1/2)^{(x+3)}-5$$

$$Y=(1/4)^{(x+5)}+2$$

$$Y=2(1/3)^{(x-4)}-2$$

$$Y=-8^{(x-3)}+5$$

$$Y=3(4)^x-6$$

$$Y=2(1/3)^x-5$$

$$Y=(1/6)^{(x+2)}-4$$

$$Y=2(4)^{(x-5)}-2$$

$$Y=5^{(x-1)}-4$$

$$Y=3(4)^{(x+2)}-6$$